datentreiber®

Designed for:

Designed by:

Date:

Version:

Data Strategy Designkit

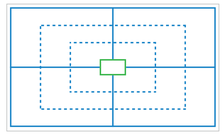
Data

Strategy

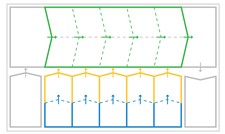
Design

Analyze

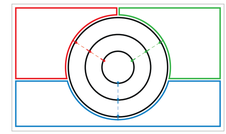
Data Landscape



Value Chain

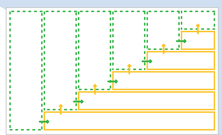


Stakeholder Analysis

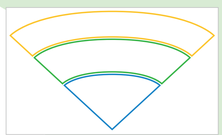


Prioritize

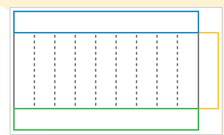
Analytics Maturity



Growth Horizons



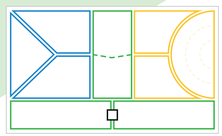
Value Curve



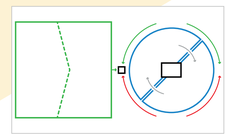
Conceptualize

Data Strategy

Business Model / Case

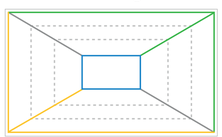


Analytics Use Case

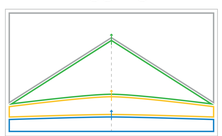


Concretize

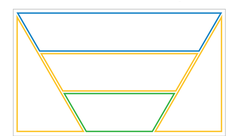
Data Management



Strategy Pyramid



Customer Touchpoints



Feasibility

Viability

Desirability

Focus	Sort	Generalize	Specify

We drive your business forward.

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